

Chapter IX Trademark Agency

Article 83 The trademark agency business as mentioned in the Trademark Law means that an agent, as authorized by a client, handles trademark registration application, trademark review and adjudication or any other trademark matter in the client's name.

Article 84 The trademark agencies as mentioned in the Trademark Law includes service institutions registered with the administrative departments for industry and commerce to engage in trademark agency business and law firms engaging in trademark agency business.

To provide agency services for trademark matters administered by the Trademark Office or the Trademark Appeal Board, a trademark agency shall undergo the recordation procedure with the Trademark Office in accordance with the following provisions:

(1) The trademark agency shall submit for verification its registration certificate issued by the administrative department for industry and commerce or its certificate issued by the justice administrative department on approval of formation of the law

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firm, and a photocopy thereof shall be retained by the Trademark Office.

(2) The basic information on the trademark agency shall be submitted, including but not limited to its name, domicile, person in charge, and contact information.

(3) The trademark agency shall submit a list of the names and contact methods of its trademark agents.

The administrative departments for industry and commerce shall create credit files for trademark agencies. Where any trademark agency violates the Trademark Law or this Regulation, the Trademark Office or the Trademark Appeal Board shall publish it, and record the violation into its credit file.

Article 85 The trademark agents for the purposes of the Trademark Law are the personnel of trademark agencies who engage in trademark agency business.

A trademark agent may not represent a client in his or her own name.

Article 86 The official seal of a trademark agency and the signatures of its trademark agents shall be affixed to the relevant application documents submitted by the

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Except for publication of service of process, it shall be deemed that the contents of publication have been known or should have been known by the public by the date of publication.

Article 97 To apply for trademark registration or handle other trademark matters, fees shall be paid. The fee items and rates shall be prescribed by the financial department of the State Council and the price department of the State Council respectively.

Article 98 This Regulation shall come into force on May 1, 2014.